

JEREMY BLOOM

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EXPERIENCE

CONTENT SPECIALIST

Banner Collective, LLC — Chicago, IL

July 2018 – present

- Responsible for commercial photography and cinematography roles on set.
- Capture documentary footage, mic'd up features, paid social media content, and commercial cinematography for regional, national, and international brands.
- Improve department procedures, create equipment packing lists, place rental orders, and delegate production needs to film crews.
- Edit television commercials, paid social media spots, docu-series, and online videos.
- Develop rapport and built relationships with celebrities, professional athletes, and clients.
- Selected to be sole content creator to travel with the Chicago Blackhawks during 2020 Stanley Cup Playoffs and for the 2020-2021 NHL season.
- Nominated for a Midwest Region Emmy for contributions as a content producer for Chicago Blackhawks' "On The Clock" docu-series.

FOUNDER AND OWNER

JSB Productions, LLC — Chicago, IL

November 2011 – present

- Manage a cinematography and photography business specializing in branded content, corporate videos, virtual programs, and events.
- Responsible for all creative, production and post-production workflows and day-to-day business operations, including finances, marketing, and managing freelancers.
- Create new content to enhance clients' brand awareness and marketing initiatives.

CONSULTANT

Colin and Samir, LLC — Los Angeles, CA

December 2017 – May 2018

- Helped grow subscriber base of company's social media channels almost 700% by providing technical support for production and post-production workflows.
- Collaborated by producing, filming, and editing video features.

PRODUCTION INTERN

Match MG Inc. (formerly Trisect Agency) — Chicago, IL

Summers 2016 – 2017

- Led edits for the Chicago Bears, Healthy Choice, Aramark, and Omron.
- Managed editorial and creative sessions for regional and national spots.
- Worked on film sets as a camera operator, digital imaging technician, and first assistant camera.

EDUCATION

Occidental College — Los Angeles, CA

Bachelor of Arts in Economics and Media Production (May 2018)

BRAND EXPERIENCE

Advocate Aurora Health
Aramark
BoomChickaPop
Breakthru Beverage
Bud Light
Budweiser
CASA/GAL
Case IH
Chicago Bears
Chicago Blackhawks
Chicago Cubs
Civic Leadership
Cupcake Wine
DeKuyper
DePaul University
Diageo
Door Dash
Elk Grove Village
Fairlife
GoGo Squeeze
Goo Gone
Google
Healthy Choice
Intel
Ketel One
Mike's Hard Lemonade
National Geographic
Occidental College
Rogers Sports & Media
Slim Jim
Toyota
United Center
YMCA

TECHNICAL PROFICIENCY

Canon C500 Mark II
Canon C300 Mark II
Canon 1DX Mark II
Canon 5D Mark IV
RED Mysterium-X
Sony FS5
FAA Part 107 Certified

SOFTWARE PROFICIENCY

Adobe Lightroom
Adobe Photoshop
Adobe Premiere Pro
Google Suite
Squarespace